



International Association for Human Resource Information Management

# Press Release

## FOR IMMEDIATE RELEASE

### IHRIM® Announces 2024 Master Keys of Success Award Winners

*Honoring Leading HR Technology Practitioners, Innovators, Educators, and Executives; First Awards Since the Pandemic Highlight the Theme "Excellence Supports Excellence"*

**Milwaukee, September 22, 2024** – The International Association for Human Resource Information Management (IHRIM®) is pleased to announce the winners of the 2024 Master Keys of Success awards. Since its founding in 1980, IHRIM® has recognized leading HR technology practitioners, innovators, educators, and executives. This year's awards, the first granted since the pandemic, embrace the theme "Excellence Supports Excellence," showcasing outstanding contributions in the field of HR technology. Recipients will be recognized at a reception following IHRIM's Annual Membership Meeting on Monday, September 23, 2024, at 6:00 PM PDT at the Mandalay Bay Resort & Casino in Las Vegas. This event takes place prior to the opening of the HR Technology® Conference & Exposition on Tuesday, September 24, 2024.

#### The 2024 honorees include:

##### **Master Key of Success as Professional Paragon**

**Recipient:** *Deanna Fortson, HRIS & Benefits Manager, BST Global*

Mrs. Fortson distinguished herself as the top engager among her peers on IHRIM's association portal. Her keen insight and relentless curiosity for knowledge sharing in HR technology has set a high standard for professional excellence.

##### **Master Key of Success in Innovation – Best Practices**

**Recipient:** *Chicago Zoological Society, represented by Darlene Sumida, Senior Project Manager*

The Chicago Zoological Society exhibited exemplary collaborative spirit with HRchitect's consultants to successfully implement a new HR system. Their innovative approach included advance preparation, where all team members read **HCM Technology** by HRchitect, ensuring a solid foundation of common knowledge about HCM solutions.

##### **Master Key of Success in Partnerships**

**Recipients:** *ETC Network, Rebecca McKenna, Vice President & Lee A. Tiemann, Marketing Director*

As producers of *Human Resource Executive*®, the HR Technology® Conference & Exposition, and a host of global events connecting HR and education communities, the ETC Network works closely with IHRIM® and other strategic partners to create meaningful experiences for professionals in HR technology, both in person and virtually. ETC's events attract top practitioners globally, featuring leading thought leaders and world-class solution providers.



PO Box 1751  
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**Master Keys of Success in Knowledge Creation**

**Recipients:** *Sapient Insights Group, led by CEO Teri Zipper and CRO Stacey Harris*

Sapient Insights Group is renowned for monitoring and analyzing the HR technology market. With a legacy of twenty-six studies, the research team led by Harris, who authored *Introduction to HR Technologies: Understand How to Use Technology to Improve Performance and Processes* (Kogan Page, 2021), conducts the Annual HR Systems Survey that generates highly valued insights. Organizations worldwide leverage this knowledge to identify and assess HR technologies for current and emerging needs.

**Master Key of Success in Innovation – Adaptation**

**Recipient:** *Raven Intelligence Corp., led by Bonnie Tinder*

Raven Intelligence uniquely assists customers seeking project-specific resources to make informed decisions about software implementation partners. Through its independent survey and reporting process and free online community, Raven offers cloud customers a transparent, optimized, and objective approach to finding potential implementation partners. This is achieved using vetted critiques, key performance indicators, and project success elements typically not published by solution vendors and consulting organizations.

"We are thrilled to recognize these outstanding contributors who embody the spirit of innovation and collaboration in HR technology," said Dr. Dennis Hill, Chairperson & CEO at IHRIM<sup>®</sup>. "Their dedication and excellence not only advance their organizations but also set a benchmark for the entire industry."

**About IHRIM**

Founded in 1980, the International Association for Human Resource Information Management (IHRIM<sup>®</sup>) is the leading professional association for HR technology professionals. Operating worldwide, IHRIM provides continuing education, professional collaboration, and global certification for Human Resource Information Professionals (HRIP) to empower and support current and emerging leaders in the HR information management field.

For more information, please visit [www.IHRIM.org](http://www.IHRIM.org).

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